

# Marta Celio

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## About

I am an imaginative and creative Bristol based graphic designer with a passion for editorial design, typography and print. My work is conceptually led and my approach methodical. I like to explore themes within the intersection of culture and social issues to bring about social change. As a freelance designer I work on a range of self-directed and client led work within music and the cultural sector.

## Education

BA (Hons) Graphic Design  
University of the West Of England  
**First Class** - (2017 - 2020)

Diploma in Art And Design  
University Of The Arts London  
**Distinction** - (2016 - 2017)

## Personal Skills

- Problem solving.
- Strong communication.
- Flexible and adaptable.
- Good at working independently or as part of a team.
- Self-disciplined.
- Bilingual: English and Italian.

## Technical Skills

- Proficient in key Adobe software: InDesign, Illustrator, Photoshop, After Effects, Premiere pro.
- Analogue and digital photography.
- Proficient in Microsoft office: Word, Power Point, Excel.
- Experienced in printmaking techniques: screen printing, foiling, etching, letterpress.
- Familiar with CSS, HTML.

## References

References Available Upon Request.

## Experience

### Graphic Designer (July, 2020 – Present)

Encounters Film Festival

- Working Remotely and independently, in cooperation with the Marketing team, to design the Festival catalogue for the first digital edition of the Bristol based short film festival.
- Creating a new visual identity for the festival inspired by the pre-existing company branding, following design guidelines, to generate the print design for the catalogue as well as for social media, website and online platforms.
- Sourcing data and organising material into the catalogue design, following the company branding guidelines and applying new visual identity to the layout design.
- Presenting design ideas and the development of the design process to the marketing team, through online meeting in order to review production.

### Editorial Designer (March – May, 2020)

End Of The Year Publication, Climate Evolution Optimists – UWE Graphic Design

- Working as part of a team of 8 students selected from a cohort of 80 to produce a publication to represent the course to the public.
- Organising and running workshops as a way to generate content on the theme of the climate crisis, identifying key messages arising and translating them into accessible language and graphic content.
- Creating a visual identity and editorial design. Making decisions relating to content and ensuring that deadlines were met despite the challenges of having to work collaboratively, yet remotely, during lock down.
- Managing and organising printing and end-to-end production.

### Graphic Designer and Video Production (October – November, 2019)

Bricks And Mortar Exhibition, Bristol – UWE Graphic Design

- Working as part of the publication team responsible for the production of a mega graphics exhibition which was open to the public and comprised of 25 projects aimed at highlighting the housing crisis in the UK.
- Simplifying complex concepts, translating them into visual identity, creating the visual identity for the exhibition and developing relevant documents.
- Presenting the development of the design process to students and attending meetings with tutors in order to review production.
- Responsible for video production, applying visual identity, editing and presenting videos made by other students and providing editorial advice to other teams.

### Graphic Designer (April, 2020)

The Nocturns (To be launched post lock down)

- Creating the visual identity for a London based pop music songwriting and production duo, representing their practice and approach to music.

### Graphic Designer (March, 2020)

Roots Ginjah Reggae Radio

- Creating the branding for an online Radio Podcast on reggae and dub music for a Bristol based DJ, representing his practice and influences.

### Editorial Designer and Advisory Editor (October, 2019)

Deviation Street

- Working as editorial designer adapting a 70s music zine into a contemporary cultural review broadsheet. Organising content, layout and printing process.

### 'Design Buddy' Scheme – West of England Design Forum (May 2019 – May 2020)

Six Agency, Bristol

- Selected to be mentored by Six Agency; receiving support from practitioners, attending regular meetings, including projects and portfolio reviews, and gaining an insight into the industry.