



## About

I am an imaginative and creative multi disciplinary graphic designer with a passion for branding, editorial design, typography and print. My work is conceptually led and my approach methodical. I like to explore themes within the intersection of culture and social issues to bring about social change. As a freelance designer I work on a range of self directed and client led work, mostly within music, education and the cultural sector. I believe in the subversive potential of words and images.

## Education

BA (Hons) Graphic Design  
University of the West Of England  
**First Class** - (2017 - 2020)

Diploma in Art And Design  
University Of The Arts London  
**Distinction** - (2016 - 2017)

## Technical Skills

- Proficient in key Adobe software: InDesign, Illustrator, Photoshop, After Effects, Premiere pro.
- Analogue and digital photography.
- Proficient in Microsoft office: Word, Power Point, Excel and Google Sheets.
- Experienced in printmaking techniques: screen printing, foiling, etching, letterpress.
- Familiar with CSS, HTML.

## Personal Skills

- Problem solving.
- Strong interpersonal skills.
- Flexible and adaptable.
- Good at working independently or as part of a team.
- Over 5 years experience working in a customer focused environment.
- Bilingual: English and Italian.

## Interests

A life long passion for independent music. An interest in cinema and literature, in particular critical theory and philosophy.

## Work Experience

October 2020  
Present

### Graphic Designer and Editorial Advisor Cognitive Paths

Working with the team at Cognitive Path on a range of projects with the aim of supporting under represented groups in education and business.

- Developing in-depth research to create and present to the team new branding concepts and applying them to designed material such as impact reports, working simultaneously on a range of projects.
- Creating clear branding guidelines for the company and applying design concepts to resources and company assets.
- Designing the 2020 edition of the [Bristol Black History Month Magazine](#), working remotely with the team at Cognitive Path.

July 2020  
October 2020

### Graphic Designer Encounters Film Festival

Working remotely, strictly cooperating with the Marketing team, to design the catalogue for the first digital edition of the Bristol short film festival.

- Designing the [2020 Catalogue](#) for the festival, creating a new visual identity whilst respecting the pre-existing company branding guidelines.
- Creating content for social media and online platforms.
- Sourcing and organising data into the catalogue design, using Google sheets and Excel to gather information from new submission.

October 2019  
November 2020

### Editorial Designer and Advisory Editor Deviation Street

Working as editorial designer adapting a 70s music zine into a contemporary cultural review broadsheet. Organising content, layout and managing the printing process.

## Additional Experience

March 2020  
May 2020

### Editorial Designer End Of The Year Publication, C.E.O.s - UWE Graphic Design

Working as part of a team of 8 students selected from a cohort of 80 to produce a publication to represent the course to the public.

- Organising and running workshops as a way to generate content on the theme of the climate crisis, identifying key messages and translating them into accessible language and visuals.
- Creating the visual identity and editorial design for the publication, whilst making decisions relating to content.
- Responsible for managing printing and end-to-end production.

October 2019  
November 2020

### Graphic Designer and Video Editor Bricks And Mortar Exhibition - UWE Graphic Design

Working as part of a team of 4 student responsible for the production of an exhibition aimed at highlighting the housing crisis in the UK.

- Simplifying complex concepts and translating them into a visual identity.
- Presenting the development of the design process to students and attending meetings with tutors in order to review production.
- Responsible for the video production for the exhibition, editing and compiling videos made by students to present their work in a show reel.

May 2019  
April 2020

### 'Design Buddy' Scheme - West of England Design Forum Six Agency

Selected to be mentored by Six Agency; receiving support from practitioners, attending regular meetings, gaining valuable insight and critical feedback on my university and freelance designs.